### Recruiter Training to Help You Find the Right Fit

- **Monsters Customer Success Advisors** are committed to helping recruiters get better results by providing industry insights, product guidance and strategies for success. And that's exactly what you'll get with personalized recruiter training. We'll customize the session around your business needs and expectations – reviewing the hottest tools, helpful tips and new tactics to make your recruiting team more successful.

### Customized training tailored to your recruiting team.

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<tr>
<th>Monster Product Training</th>
<th>Recruitment Industry Topics</th>
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<td>Ensure everyone knows how to get the most out of the following solutions:</td>
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<tr>
<td>• Job Ad Best Practices</td>
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<td>• SearchMonster</td>
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<td>• Power Resume Search</td>
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<td>• Software Solutions</td>
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<td>• Monster Studios</td>
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<td>Gain insights, training, and advice on today's trending topics, including:</td>
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<td>• Mobile Recruitment Strategy</td>
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<td>• Your Employer Brand</td>
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### Training Office Hours (Q&A)

A check-in opportunity for you to ask questions as it relates to your positions.

### Monthly New Hire Training

We’ll get new members of your team up to speed with your Monster solutions.

### Complimentary Training Resources

- **Monsters Masters**  
  Self-paced interactive solution trainings & assessments. New user? Use Registration Code: masters  
  www.monster.com/monstermasters

- **Resource Center**  
  learn.monster.com

- **Live Webinars**  
  Sign up for live product training webinars where a live instructor can answer all of your questions.  
  training.monster.com
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Gain insights, training and advice on today’s trending topics, including:

- Unbiased Recruitment Writing
- Generational Recruiting
- Veteran Recruiting
- Mobile Recruitment Strategy
- Your Employer Brand

For more information on custom training for your team, contact your Monster Sales Representative.

Recruitment Industry Topics

Unbiased Recruitment Writing
In this presentation, we’ll discuss how the words you select in your job ads, emails, text messages, career sites, and other communication vehicles can have a profound impact on your candidate pool and your bottom line. Learn how to screen your recruitment writing for unconscious biases and make sure that every qualified candidate is welcome to apply regardless of race, gender, age or disability. Join us and see how this crucial stepping stone to fostering a diverse and inclusive workforce can provide your business with incredible benefits, extending from employee morale and engagement, to customer loyalty, to increased revenue.

Veteran Recruiting: Interpreting the Military Resume & Secrets to Effective Communication
Compared to civilian resumes, a military resume at first glance may not appear to follow a logical career path. But it’s important to remember that veterans are disciplined team players with the leadership skills and experience that can bolster any business. In this presentation you’ll learn how to interpret the military resume, and discover how to talk to veterans about their unique skills and experiences to understand how they’ll fit within your organization.

Generational Recruiting in Today’s Workforce
Understand how the different generations in today’s marketplace can effect and shape your recruiting strategy. Baby Boomers, Millennials, Generation Z what does all this mean? In today’s work environment we are working with a blended workforce and we also recruit from a blended talent pool. Understanding the motivational drivers and values of the various generations will provide you with the competitive advantage to communicate effectively and attract talent.

Making an Impact with Your Employer Brand
Your reputation, values and everything you have to offer is on the line. That’s why it’s so important to have strategies in place to promote your company as an employer of choice. Over the course of an hour, you will learn employer branding basics, how to appeal to and attract a multi-generational workforce, and where to start with an Employer Branding Checklist.

Recruiting and Mobile Strategy
Learn how the impact of mobile technology is shaping the world of recruiting and how you can take advantage of this technology for your recruiting strategy. Nearly half of all job seekers will view a job opportunity or would attempt to apply from a mobile device. Understanding the impact of how mobile affects communication and targeting job seekers will be key in today’s recruiting environment.