How Women Lead:
The 8 Essential Strategies Successful Women Know

Strategies to Accelerate the Development of Women Leaders

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March 13, 2013

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How Women Lead

Our Goals for The Book

1. Give Women The Confidence to Lead Like a Woman
2. Provide Experienced-Based Success Strategies for Women
3. Identify Organizational Priorities to Accelerate Women’s Movement into Leadership
Agenda

- Accelerating Women into Leadership: The Business Case
- Women Leading Authentically: How Women Lead Differently and Create Their Destiny
- Tapping into the Value of Women in Leadership: The “Gold Mines” Every Organization Should Know
Research Proves Women Leaders Create Added Value

- Improved Organizational Performance
- Higher Performing Teams
- Increased Productivity
- Stronger Employee Involvement
How Women Lead

Founded in Research & Real-Life Experience
Steeped in Inspiration and Practicality

- Authors’ 20 years of Research and Involvement in Women’s Leadership
- Emerging Research
- Personal Experiences
- Interviews with Highly Successful Women Leaders

Result:

8 Success Strategies
8 Success Strategies

1. Lead Like a Woman
2. Own Your Destiny
3. Be the Architect of Your Career
4. Advocate Unabashedly for Yourself
5. Translate the Stories Numbers Tell to Drive Strategic Results
6. Create Exceptional Teams
7. Nurture Your Greatest Asset: You
8. Turn Possibilities into Reality
Which Success Strategy will be most important for your growth or the growth of a women leader you know over the next 12 months?

- Lead Like a Woman
- Own Your Destiny
- Be the Architect of Your Career
- Advocate Unabashedly for Yourself
- Translate the Stories Numbers Tell to Drive Strategic Results
- Create Exceptional Teams
- Nurture Your Greatest Asset: You
- Turn Possibilities into Reality

Please Vote to the Right of Your Screen
Success Strategies in Action
Women Leading Authentically

Values-Based Leadership

Holistic Context for Decision Making

Total Commitment to Quality
Women’s Leadership Strengths

Strengths
- Collaborative
- Consultative
- Inclusive
- Decisive

Strengths
- Facilitating Highly Effective Teams

Strengths
- Non-Hierarchical Management Approach
## Women Creating Their Destiny

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Women Gaining Critical Credentials

- Financial Acumen
- People Management
- P&L Responsibility
- High Profile Assignments
Women Investing in Themselves

- Integrating Professional and Personal Lives
- Becoming Life-Long Learners
- Taking Care of Themselves Physically and Spiritually
- Building Personal Wealth
- Embracing Serendipity
The Gold Mines

Enhancing Organizational Leadership Strategies
Which Success Strategy has the greatest implication for strategies and action in your organization?

- Lead Like a Woman
- Own Your Destiny
- Be the Architect of Your Career
- Advocate Unabashedly for Yourself
- Translate the Stories Numbers Tell to Drive Strategic Results
- Create Exceptional Teams
- Nurture Your Greatest Asset: You
- Turn Possibilities into Reality

Please Vote to the Right of Your Screen
The Gold Mines
Creating the Environment

- Understand and Validate the Differences
- Endorse and Communicate the Value Women Bring to All Management Levels
- Focus on Integrating Women’s and Men’s Leadership Styles
- Engage Women as Change Agents
The Gold Mines

Critical Credentials: Preparation and Assignments

- People Management
- Profit and Loss Responsibility
- International Assignments
- High-Profile Positions
The Gold Mines
Management Engagement

- Engage CEO as Role Model
- Ensure Women are as Likely as Men to Get Critical High-Profile Positions
- Make Flexibility Part of Policy
- Be Open to New Models
- Don’t Assume Policy = Outcomes: Measure; Measure; Measure
Lead Boldly!
Lead Authentically!
Thank You & Questions

  - Research Facts on Added Value of Women
  - Related Articles

- Contact us: [Authors@HowSuccessfulWomenLead.com](mailto:Authors@HowSuccessfulWomenLead.com)